Ariana Rockefeller models a dress from her collection, a classic piece in silk twill patterened with horses in homage to her family's love of riding. Photo courtesy of Ariana Rockefeller.

ARIANA ROCKEFELLER

Inspired by her iconic family's love for nature, art and beauty, Ariana Rockefeller creates a classic, sophisticated fashion collection that pays homage to her heritage.

TEXT BY **SUSAN SHERMAN**



As part of one of the most legendary families in American history, 32-year-old Ariana Rockefeller, the great-great granddaughter of business magnate and philanthropist John D. Rockefeller, is making a name for herself as a vibrant talent in the world of fashion design. Her eponymous brand, "Ariana Rockefeller," is an American lifestyle collection that debuted to much fanfare in 2011. Inspired by her family's pastoral landscapes, equestrian pastimes, master works of art, and elegant sense of style, Ariana's ready-to-wear line of dresses and separates, made from luxurious fabrics in classic silhouettes, pays tribute to her family's love of beautiful, refined things, but are also designed with a chic, modern sensibility.

An avid equestrian, Rockefeller is a regular on the horse show circuit, and attends the Winter Equestrian Festival in Palm Beach. "I compete in the jumpers, and I am so excited about my new horse, Stuart, an Irish Sport Horse found for me this season by my trainer Frank Madden," she says.

Islanders will be treated to a showcase of the designer's latest collection at an upcoming trunk show in Palm Beach. For information about the event, please visit www.arianarockefeller.com.

"I love being in the Palm Beach area for the winter season," designer Ariana Rockefeller says. "There is a vibrancy and an Old World elegance, yet also a low-key beach vibe that I love."

LEFT: A model wears the "Suze" top and "Phoebe" pant from the Ariana Rockefeller 2014 Collection.

BELOW: Fashion designer Ariana Rockefeller and husband Matthew Bucklin. Photography by AP Images.

